

3 August 2018

Broadcasting Standards Authority
Level 2, 119 Ghuznee Street
Wellington 6011
info@bsa.govt.nz

RE: PUBLIC CONSULTATION - Timebands and Classification Review

Tēnā koe,

Alcohol Healthwatch is an independent charitable trust working to reduce alcohol-related harm. Thank you for the opportunity to provide feedback to the public consultation on timebands and classifications.

1. We support the existing time bands for children's viewing in the mornings and evenings.
2. We do not support the watershed for Adults Only (AO) programming being 8:30pm as many children (particularly older children) are still awake at that time, and some children's programs (e.g. movies) are not completed by 8:30pm and can run past 9pm on occasion.
3. We are aware of instances where families are watching children's movies together and are exposed to television commercials advertising alcohol. We do not think this is appropriate. We support moving the watershed for AO programs from 8:30pm to 9:30pm.
4. We hope that advertisers would follow suit and shift the watershed for alcohol advertising from 8:30pm to 9:30pm.

If you have any questions on the above comments, please feel free to contact me.

Yours sincerely,

Nathan Cowie
Health Promotion Advisor

