

# ELECTION PROGRAMMES CODE CONSULTATION 2019

## SUBMISSION FORM

Full Name of Submitter:

Email Address:

Contact Phone Number (optional):

Town/Region:

### QUESTION 1:

Are the proposed guidelines for each standard clear, appropriate and helpful?

### QUESTION 2:

Are there any additional guidelines you would recommend for any of the standards?

**QUESTION 3:**

Do you have any views on how the standards should apply to political party promises (ie promises as to future conduct)?

**QUESTION 4:**

Standard E3 states that election programmes may not include 'material which denigrates a political party or candidate' (with 'denigrate' defined as devaluing the reputation of the political party or candidate). To ensure this standard does not capture situations it is not meant to (eg where a party's or candidate's reputation is devalued by virtue of legitimate political criticism of their policies/perspectives) do you consider there is a need to either:

- define denigration so that it is limited to purposeful or intentional devaluing of reputations (eg 'denigrate' is defined as '*attempting* to devalue' the reputation of a party/candidate); or
- include a reasonableness standard (such that denigration is assessed by reference to the view of 'the reasonable person')?

Alternatively, do you consider that guidelines E3b and E3c adequately deal with this issue? They:

- require a 'high level of condemnation, often with an element of malice or nastiness' for a finding of denigration
- clarify that the standard is not intended to prevent the broadcast of material that is factual, a genuine expression of serious comment, analysis, opinion or advocacy or legitimate humour or satire.

**QUESTION 5:**

Given our objective of ensuring alignment with equivalent standards with which media may be required to comply, are there any other issues which need to be considered?

**QUESTION 6:**

We intend to translate the Election Programmes Code into te reo Māori and other languages. Which languages should the code be translated into?

**QUESTION 7:**

Do you have any other feedback regarding the draft Election Programmes Code?